



LOGOS

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NEWSLETTER FOR TSUD FACULTY AND STAFF

February 2001

Dr. Williamson Retires from TSUD



With a career in education that spans over 30 years, Dr. Pamela Williamson has announced her retirement effective March 1, 2001.

Dr. Williamson has experienced many changes since first joining The Troy State University System in 1972. A short time later she left TSUD when her husband, Bob, was transferred as part of his military service but returned in 1979. In the interim, Dr. Williamson held positions with the Ozark City School System, Chattahoochee Valley Community College, Los Angeles Community College, and with Michigan State University in Japan. During her tenure at TSUD, Dr. Williamson has worked in both undergraduate and graduate admissions and served as associate registrar. In 1986, she became TSUD's director of counseling services. As the director, she has worked with students who are both entering TSUD as well as currently enrolled students. In addition, she has held the responsibility of working with the university's international student population and served as ADA coordinator.

The length of service held by Dr. Williamson has been a great benefit to the University. "When you have someone who has spent most of their professional career with The TSU System, many times you depend on them to remind you of the progress that has been made over the years," says Mr. Tony Whetstone, director of student and community services. "Our division has several employees like Dr. Williamson who have many years of service in education, and they are invaluable role models for new employees. Her dedication to TSUD students has served as an excellent example for all of us and will be missed."

Dr. Williamson takes with her many wonderful memories but is looking forward to her upcoming retirement. "I have worked with students from kindergarten to college and loved every minute of it. I am, and always will be, a strong supporter of education at all levels. I believe everyone should spend their workday doing something they truly love," said Dr. Williamson.

A reception honoring Dr. Williamson's service to TSUD has been set for March 8, 2001, at 3:30 P.M. in the TSUD Thomas Harrison Room.

Janet McQueen Selected as Chancellor's Fellow



Janet McQueen, coordinator for human resources, has been selected to represent TSUD as a 2001 Chancellor's Fellow. Ms. McQueen joined TSUD in 1993 after having worked at Hawaii Pacific University. She holds a bachelor's degree from Hawaii Pacific University and is currently pursuing her master's degree at TSUD.

The editor had an opportunity to meet with Ms. McQueen and discuss her expectations and experiences thus far.

LOGOS: Why did you want to participate in the Chancellor's Fellow program?

McQueen: I thought it would be a great opportunity to gain a better understanding of how The System works and how each individual campus integrates into The System.

LOGOS: Who will be your mentor during the program?

McQueen: I have been assigned to "shadow" TSUM President Cameron Martindale. I have had the opportunity to serve on committees in the past with Dr. Martindale and have often thought that she was someone that I would like the chance to learn more about. I was thrilled when I learned that I had been assigned to her.

LOGOS: What have you learned from Dr. Martindale so far?

McQueen: She has a tremendous energy level and it seems to rub off on the people at TSUM. Everyone there seems to want to make TSUM the best it can be, and I think that is because they see her giving 100% of herself. The first day that I spent with her in Montgomery, I was exhausted just having observed her for the day. The same enthusiasm that she started the day was still there at the end of the day. Dr. Martindale also has a management style that I like. It appears to be very important to her that she knows her employees and that they are involved in the university. Once a month she hosts an informal luncheon, one for faculty and one for staff. Each group is brought together in a comfortable setting to share ideas or concerns with her. The employees seem to appreciate her openness, and they all seem to share in her desire to make TSUM the best.

LOGOS: Outside of your meetings with Dr. Martindale, have you made additional trips with the program?

McQueen: Yes. I have been to Troy and had one-on-one meetings with both Chancellor Hawkins and Dr. Patterson. I have also been to Birmingham to meet with business leaders. The relationship between businesses and education has been a focus point and that has been very interesting. Even though the program requires me to do a good bit of traveling and I am out of my office more than usual, I have really enjoyed participating in it and am looking forward to things that are scheduled for us.

PRESIDENT'S MESSAGE

By Whatever Name . . .

In Virginia we called it rescission. North Carolina refers to it as reversion. And in Alabama the dreaded "it" is proration.

State statute forbids spending more than revenues allow, i.e., no deficit spending. As a taxpayer we should applaud this efficiency and common sense approach to funding the State's business. However, when it affects the way we educators do our business we must stop and ask questions about why it has to affect something as important as education, and ask questions about alternative ways to enhance revenues.

First, why 6.2%? To understand this you only need to know how the \$3 billion Education Trust Fund budget is built. Approximately 32% of the fund comes from sales tax and 54% from corporate and individual income taxes.

When the Legislature goes into session they receive budgets from the Governor's office detailing expenditures in this case, to the many "educational" entities (K12, post secondary, higher education, state agencies, etc.) who received money in last year's budget. Here's an important side note: These expenditures are estimates based upon projections of revenues that will (should) be accruing the next year with respect to tax collections. Usually, these economic projections are on target. When these projects are overstated and anticipated expenditures exceed actual revenues, we get proration. But, proration of what? Better said, we only get a percentage of our state appropriation, prorated by a common percentage, e.g. 6.2%.

Our department heads have given Dr. Alford and Ms. McNab sound advice on how we can absorb the cuts without undue interference in instruction and library acquisitions. And as you know, I approved a proration plan that keeps the shared "pain" to a minimum (and protects instruction and the library).

We will handle this fiscal set back with our usual courage, creativity, and good humor. As to the future, we need to prepare for "doing more with less." Toward this unfortunate probability, I have asked Dr. Alford and Ms. McNab to engage the department heads and deans in a focused dialog concerning budget implications and further declines in state support for AY 2001-2002 and 2002-2003. I solicit your collective input into these planning sessions.

In a more positive view, what can we do to help our own cause? Let me suggest two simple action steps:

1. Support the Higher Education Partnership (HEP). This is our support organization just like AEA is K-14's support organization. Talk with Dr. Belsches, Mr. Whetstone, Dr. Mixon (or me) about what we (HEP) are doing to help higher education's (and TSUD's) causes.
2. Think how each of us can positively affect credit hour production. This may very well be our only source of additional revenue in the next three years. You have heard me say our academic deans are "the" enrollment managers on our campus. The rest of us are support staff! I challenge us all to think of ways we can increase credit hours and enhance quality at the same time.

Attitude is indeed everything. We have so much to celebrate. Quality and good works are apparent to anyone who will take the time to look. If we want to dwell on the negative, it's the easy way, the path of least resistance. The proper attitude starts with me and I promise you my very, very best!

Michael E. Malone
President



(Editor's Note: This article was written on February 8, prior to the pending K-12 lawsuit.)

ACTIVITIES OF THE PRESIDENT

January 2001

Welcomed ExEL orientation students to TSUD
Participated in Dothan Area Chamber of Commerce Military Affairs Committee meeting
Participated in TSU System Ed.D. meetings in Troy
Participated in TSU System Executive Committee meetings in Troy
Participated in The House of Ruth Board of Directors meetings
Participated in Alabama-Florida Council Boy Scouts of America Annual Business meeting
Participated in area regional development discussions
Attended TSUD Professional Development activity
Participated in Leadership Alabama Program in Selma
Accepted TSUD School of Business scholarship endowment check from Charles Chapman, Jr.
Participated in new building status discussions with architect, clerk of the works, contractor, Alabama Building Commission representative, and bonding company representative at TSUD
Chaired meeting of the TSU System Strategic Planning Student and Administrative Services Team in Troy
Attended TSU System Strategic Planning Academic Programs Team meeting in Troy
Chaired Alabama Humanities Foundation Board of Directors meeting in Birmingham
Participated in meeting of the TSU System Strategic Planning Steering Committee in Troy
Participated in State Articulation and General Studies Committee meeting in Montgomery
Participated in Higher Education Partnership Advisory Council and Board of Directors meetings in Montgomery
Attended Alabama Council of College and University Presidents Legislative Budget Hearing in Montgomery
Participated in Wiregrass Forum meeting in Ozark
Chaired TSUD Executive Council meeting
Hosted meeting at TSUD for TSU Public Radio consultant and local listeners
Participated in TSU Provost applicant interviews in Troy

Evans Named Team Captain

Christine Evans, coordinator for personal development, has been named "Team TSUD" captain for WalkAmerica 2001. Evans was asked to chair TSUD's walk efforts by Taylor Barbaree, coordinator of development and alumni affairs, who is serving as WalkAmerica chairman for Houston County.

This year's event is scheduled for April 21, 2001, at Westgate Park. Proceeds from WalkAmerica go towards research into the prevention of birth defects.

If you are interested in walking with "Team TSUD," contact Ms. Evans at 712-0010.

Make Plans to Attend Higher Education Day

by Gordon Stone, Executive Director
Higher Education Partnership

Only a few days into the legislative session and the students, faculty, staff, administrators and other professionals associated with Alabama's public universities feel like they have been "punched in the stomach." This makes them angry. After losing over \$600 million of university funding in the 1990's, the universities understand the severity of budget cuts. In 2001, people are even angrier because, on top of the 6.2 percent proration of the current operating budget, the 2001-2002 budget contains another cut. Their concern is certainly warranted: faculty salaries are already \$6,000 behind the regional average and the state investment is over \$1,000 per student below the regional average. On top of proration, there is the threat posed by the "proration lawsuit" which is attempting to throw the weight of proration on the backs of higher education.

Alabama's higher education community is in GRAVE DANGER. These cuts mean that universities will fall even further behind the regional averages. However, more importantly, these cuts mean people will suffer.

In order to address these problems, Alabama's university supporters must unite. Together, the university supporters have a powerful opportunity. The universities have a collective voice that represents over 150,000 full-time faculty, staff, students, and other professionals. The Higher Education Partnership represents 10,500 dues-paying members, which is one out of every 13 university people. This represents a significant voice; however, it must be active and visible.

The Partnership, working in conjunction with a number of universities, is calling for the lawsuit filed by the Alabama Association of

School Boards to not be given a favorable ruling. In addition, the Partnership is asking for Governor Don Siegelman's proposed budget to be rewritten to include a university budget increase. Finally, the Partnership is calling for the State of Alabama to find new educational revenue. In making these points, every individual university voice is critical. University people must help spread the message to the business community, the local civic clubs and the elected officials. The greater the base of involved citizens, the more likely it is that the university voice will connect with the state's opinion-setters.

To help spread the word that Alabama must provide higher education funding, the Partnership is asking for university people to do two things: 1) Make sure to join the Partnership (see www.higheredpartners.org). 2) Make plans to attend Higher Education Day 2001. The traditional rally for university support is on March 6 at 11:00 A.M. on the front steps of the Alabama State House. There will be bands, free lunch and a job fair for students. Companies invited to the job fair will represent 80 of Alabama's top businesses.

Both Higher Education Day and the job fair are critical when it comes to reminding Alabama's political leaders that even during proration years, the universities need to be funded at an appropriate level. Universities want to return to the one-third (higher education) and two-thirds (K-12) formula for distributing the new money in the education fund. University funding should be on par with our regional peers and applying this formula will help make that happen. Unfortunately, the current budget gives 100 percent of the new money to K-12 and ignores the university request!

Alabama's political leaders must hear a unified voice calling for additional higher education

funding and increased educational revenue. The Partnership is poised to work for tax reform and improved funding. However, this message is clearer when there is a visible statement that reminds political leaders that the Partnership represents a large, vocal group of citizens concerned about the future of this state. To make this statement, come to Montgomery on March 6. Participate in the rally on the steps of the State House.

Every person in the university community is going to be touched by these budget cuts. Therefore, each university student, faculty/staff member and other employee is encouraged to participate in Higher Education Day.

The state's K-12 organizations cannot be allowed to thrust proration on the university's back. University people cannot stand for a budget that cuts four-year colleges more than K-12 and the two-year schools. People make the process work. Organized people get results. Therefore, the Partnership is organizing this opportunity for university people to get involved.

Higher education needs to lead the parade. Be there on March 6. After all, when higher education wins, Alabamians win. Do not let people forget that universities change lives. The person with a college degree will earn 18% more during his/her career. Again, be there on March 6 to help remind the state's leaders that "Public Universities Change Lives. They are Worth Supporting!"

For information on transportation, call your Student Government Association or the Partnership (334/832-9911). Bus trips are being arranged from most of the campuses.

Editor's Note: TSUD will be taking a group to Montgomery. If you are interested in going, please contact Farrow Burks at ext. 218 no later than March 1, 2001.

LIBRARY NEWS: Searching the Hidden Internet

Searching the Internet can be a daunting task. Many users rely on search engines to find information. A better way to use the information highway is to identify the data we want and consider what sources would have that information. This is the basic approach librarians have used for years when searching for information in the print format.

Search engines will retrieve a multitude of web pages, but much of the content is overlooked. Also, many of the retrieved sites are homepages or other sites of little value except to the site creator. Usually only the top level of a website's pages are indexed and not the contents. This would be similar to one walking through the library stacks and reading the titles but not opening the books. PDF files (Adobe Acrobat), sites which require a log-in, and data sets which require the input of variables are examples of information NOT found by the meta-data search engines.

The "Hidden Internet" refers to the databases that are rich in buried information. These databases provide their own search engine to assist in the retrieval process. The first step in locating these hidden sources is to identify the information sought and relate that to an organization. For example, if you need population statistics for Alabama, you would want to go to www.census.gov, which is simple, straightforward, and convenient.

The creators of the meta-data search engines understand that organization is very useful to information retrieval. As a result, many are arranged in subject directories to help the user. This is a beginning. The challenge for database developers is to create a search engine that will search the contents across multiple services, offer sort options, and direct access to the records. While we are waiting for this feat to be accomplished, many librarians have started the process of "cataloging" the Internet. Several web sites which you may want to bookmark for ready reference are:

Berkeley Digital Library: <http://sunsite.berkeley.edu>
Internet Public Library: www.ipl.org
Librarians Index to the Internet: <http://lii.org/>

Library Spot: www.libraryspot.com
Virtual Reference Desk: www.refdesk.com
TSUD Library: www.tsud.edu/library

The above virtual libraries and many other hidden Internet sources are being added to our library web site to provide a starting point for your research needs. If you know of an Internet source that would be valuable to the students, staff, or faculty, please forward that information to dmiller@tsud.edu.

FACULTY NEWS

Dr. William Capps has had an article entitled "School Leaders and the Language of Hope" published in the February 2001 edition of *The School Administrator*, a monthly educational magazine of The American Association of School Administrators.

Dr. Patricia Fritchie has recently received a contract to teach "Teachers Discovering Computers," an online course to faculty of Morehead State University in Kentucky. Classes began on January 25 and will conclude in May. On January 29, she met with Slocomb Elementary faculty and staff as part of her ongoing responsibilities through Alabama Reading Initiative. Along with observing teachers and answering their questions concerning students at risk, she delivered an inservice workshop on developing meaningful vocabularies. She was notified by Astronaut Memorial Foundation that an article she wrote would be published in the newsletter of the newly formed National Association for Educational Technology Specialist, NAETS, a joint project between NASA and AMF. She has been invited to be a columnist for this newsletter.

BLOOD DRIVE REPORT

The following note was received from the American Red Cross with regards to TSUD's Blood Drive held on January 30, 2001. Thirty units were donated during the drive.

Thank you for your recent blood drive. As a result of your efforts, the blood collected at your drive has been processed and is on the way to helping save the lives of many people--open heart and organ transplant patients, victims of cancer and leukemia, and car accidents.

Groups like yours are helping the American Red Cross save the lives of many of our friends and relatives throughout our region. The need for blood is constant and therefore the supply is always a concern for the Red Cross.

Please extend our heartfelt appreciation to your donors for giving the most precious give of life. Our life-saving team is proud of your commitment and looks forward to working with you again.

You've made a difference!

Respectfully,
Rachel Manzelli
Donor Recruiter



COURTESY COMMITTEE REPORT

January 2001

Get Well Card

Viola Powell

Sympathy Cards

- *Carolyn Jordan (on the death of her father)
- *Barbara Minsky (on the death of her brother)
- *Harry Wills (on the death of his sister)

Donations

- *Lymphoma Research Foundation of America (in memory of Ira Robert Cossin, Barbara Minsky's brother)
- *Wiregrass Hospice (in memory of Mary Lou Wills Suggs, Harry Wills' sister)

Thank You Notes Received

Thank you so much for the sympathy card you sent on behalf of TSUD. I truly appreciate everyone's kind thoughts--it does help!

Barbara Minsky

I would like to thank students, faculty, and staff of TSUD for their prayers and visits during my confinement to the hospital. It's a blessing to work with such thoughtful people.

Viola Powell

UNIVERSITY DELI

**New Hours:
8:30 A.M. to 7:00 P.M.**

**Monday through
Thursday**

BIRTHDAYS FOR MARCH

- 5 Jeanette Anglin
- 7 Robert Burroughs
- 19 Ann Wells
- 19 Sam Wise
- 25 Thomas Anderson
- 31 Chris Bryant



BIRTHDAYS FOR APRIL

- 1 Charles McArthur
- 1 Christine Evans
- 6 Donna Miller
- 9 William Borders
- 12 Anne Lorance
- 19 Steve Cross
- 26 Tracey Kitts
- 28 Mary McCruter

**"It's not the
years in your life
but the life
in your years
that counts!"**

--Adlai Stevenson

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